





PRESENTATIONS

Where should I be focusing my presentation efforts?

As a Pathology Ambassador you should be focused on promoting pathology to medical students at your institutions, or traveling to medical schools where there are no pathology residency programs.

Can I leverage existing Pathology Interest Groups into my efforts as a Pathology Ambassador?

Yes, we strongly encourage you to speak with the Pathology Interest Groups at your institution. The ASCP Resident Council has compiled a list of suggested valuable and engaging activities that can be replicated by Pathology Interest Groups at your institution and for potential Pathology Interest Groups in the future.

What should I put in my presentation to keep students interested?

This will vary from group to group. Medical students at an institution with no exposure to a pathology residency may require some additional information during their presentations. A PowerPoint created by the ASCP Resident Council can be shared with medical students, describing pathology residency, the importance of pathology in patient care, and highlighting the lifestyle of a pathologist. We encourage you to share your own personal story of what made you interested in the field of pathology along with successes you've had as a pathologist.

Can I take pictures of my presentations?

Social media is a very important component of this program, so we strongly encourage you to take photos, if appropriate and allowed by the students. Please post your photos on Twitter and Instagram with the **#pathologyambassador**, and in the Pathology Ambassador Facebook group.

Do I have to do presentations by myself, or can I bring a coworker or colleague?

Teaming up with a coworker or colleague is a great idea and strongly encouraged. However, it is not required to team up, and solo presentations are perfectly acceptable.



REPORTING

How do I report on my activities?

Please complete an activity report after each presentation and share your experience in the Facebook group.



INCENTIVES

How are we selected to receive a \$25 gift card?

Each month, ASCP will randomly one Pathology Ambassador who has completed an activity report, and posted in the Facebook group to receive a gift card.



REQUIREMENTS

Do I need to be a member of ASCP to do this program?

Yes, membership with ASCP is required to participate. If you are a US-based pathology resident, you have an automatic free membership with ASCP through your residency. Log in to your ASCP account to verify your membership status.



JOINING PATHOLOGY AMBASSADORS

My coworker wants to be a Pathology Ambassador. How can he/she join?

Membership with ASCP is required to be a Pathology Ambassador and use the Pathology Ambassador materials. Your colleague will need to complete the online volunteer application found at www.ascp.org/get-involved. ASCP will review the application to ensure that the applicant is a good fit.



SOCIAL MEDIA AND COMMUNICATIONS

Is the Facebook group required?

Social media is a very important component of this program, so we strongly encourage participation in the Pathology Ambassador Facebook group. This is an easy way for ambassadors to connect and share ideas. The ASCP Resident Council, Fellow Council, and Commission on Membership will additionally be sharing their support on this program through the Facebook group.

Who can I talk to if I have ideas about presentation activities, or if I have questions about the program?

We strongly encourage you to leverage the Facebook group to share ideas with other volunteers. If you have logistical questions about the program, or if you're not finding the information you need, please email ASCP at membership@ascp.org.



LOGISTICS

What about expenses?

ASCP will award up to 60 Pathology ambassadors with \$50 stipend to complete a presentation at an institution where there is no pathology residency program. Ambassadors must be able to show that they traveled 50+ miles round trip, as well as proof of the presentation.

Who do I contact with any further questions?

Please email membership@ascp.org

