

# MEDICAL LABORATORY PROFESSIONALS WEEK

April 21-27, 2019

To order, visit us at www.ascp.org/labweek





Melissa P. Upton, MD, FASCP

Dear Colleague,

Medical Laboratory Professionals Week (Lab Week) is just around the corner, April 21–27, 2019. It's our opportunity to come together as a team of medical laboratory professionals and pathologists to recognize our vital role in delivering quality patient care. ASCP is the only organization that represents every member of the pathology and laboratory medicine team—because no one in our profession works in isolation. Now, let's celebrate our commitment, passion, and dedication to patient care.

From entering your lab to win an ASCP-sponsored Lab Week prize to purchasing apparel, this catalog includes many ideas for bringing Lab Week to life in your care setting and across your community. As you continue to pave the way toward success in your own laboratory, we invite you to join us for Lab Week to put that success in the spotlight.

I hope that this booklet inspires you to celebrate the importance of the laboratory, and to get creative with the ASCP Pac Lab Photo and Video Contest. See page 4 for more information on how to upload your content and vote for your favorites.

We hope you have a great time collaborating with your colleagues on this fun celebration. You've dedicated your professional life to turning medical unknowns into answers that improve care and save lives. As the President of ASCP—the only Society representing the entire laboratory team—I appreciate your patient-centric approach to health care. Your attention to detail and accuracy ensures patients receive the right diagnosis and treatment, and that's worth honoring!

Warm regards,

Nelisse F. Ceptu

Melissa P. Upton, MD, FASCP ASCP President

Medical Laboratory Professionals Week (Lab Week) gives us an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out to your networks, your local communities, and your healthcare colleagues—you can help everyone understand and appreciate the importance of the work you do. ASCP is one of 17 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession:

American Association of Blood Banks (AABB)

American Association for Clinical Chemistry (AACC)

American Association of Pathologists' Assistants (AAPA)

Association of Genetic Technologists (AGT)

American Medical Technologists (AMT)

Association for Molecular Pathology (AMP)

American Society of Cytopathology (ASC)

American Society for Clinical Laboratory Science (ASCLS)

American Society for Clinical Pathology (ASCP)

American Society for Cytotechnology (ASCT)

American Society for Histocompatibility and Immunogenetics (ASHI)

American Society for Microbiology (ASM)

Association of Public Health Laboratories (APHL)

Clinical Laboratory Management Association (CLMA)

Clinical and Laboratory Standards Institute (CLSI)

College of American Pathologists (CAP)

National Society for Histotechnology (NSH)



# PAC LAB GAME

ASCP wants to celebrate your skills inside and outside of the lab! It's no secret you're a pro at work, but now's the time to dust off your gaming skills and reign champion of Pac Lab with this year's first-ever ASCP Lab Week game!

Chomp your way through the maze, accumulating points while trying to avoid getting caught by ghosts (or your lab director!) and see how far you can get. Play the game at www.ascp.org/ paclabgame starting at 10 a.m. CDT Monday April 1, 2019, through 3 p.m. CDT Thursday April 18, 2019. Don't forget to challenge your lab colleagues for your chance to win cool Lab Week swag! The three highest ranking players and their placements will be announced on Monday, April 22, 2019.

# 2019 PAC LAB PHOTO & VIDEO CONTEST

In honor of Lab Week, ASCP is celebrating your passion for the profession with the 2019 Pac Lab Photo and Video Contest.

How do you and the members of your Pac Lab take your lab to the next level? Showcase your lab pride by taking pictures or making a video with your lab team. See how creative you can get!

Head over to www.ascp.org/labweek to upload your photo or video by 2 p.m. CDT on Friday, April 5, 2019. Vote for your favorites during Round One of voting by 2 p.m. CDT on Thursday, April 11, 2019.

The five entries in each category (photo or video) receiving the highest number of votes will move on to Round Two of voting, which begins at 2 p.m. CDT on Monday, April 15, 2019 and ends at 2 p.m. CDT on Thursday, April 18, 2019. The winners will be determined by the number of votes for each photo or video during Round Two. The winners and their placements will be announced on Monday, April 22, 2019, and will receive fun prizes to celebrate Lab Week!

# **2018 CONTEST WINNERS**



FIRST PLACE Vidant Health - TEAMWORK: We all have a hand in the masterpiece



SECOND PLACE SLFHC - Sun Life Lab



**THIRD PLACE** CHCBC - Laboratory Far, Far Away



FIRST PLACE VIDEO Deaconess Regional Laboratory - The Lab Joker

# **CELEBRATE LAB WEEK**



### L01 Sample Kit

Kit includes one each of the following: Poster, Get Results Mylar Balloon, Tent Cards(pkg/25), Get Results Buttons(pkg/10), Hugo Travel Tumbler, Storm Messenger Bag, Essential Tote, Drawstring Cinch Pack, Scripto® Reign Ballpoint Stylus, Slim Frost Pen, Recycled Sticky Notebook, RFID Premium Phone Wallet with Ring Holder, A-JUST-A Lanyard Badge Reel and the Two Tier Lunch Box.

\$79.99





### L02 Gift Bag

Add a special gift bag at a special price! Include this gift bag for the perfect finishing touch. This nonwoven, drawstring gift bag will hold your gifts and demonstrate your appreciation to those around you.  $9 \frac{3}{4}$ " x 11" x 3"

1-24 \$1.59, 25+ \$1.53

### L03 Gift Set

Ready-to-give for the special people in your life. Gift set includes the 12 oz. Ceramic Mug, Acrylic Key Tag and the A-JUST-A Lanyard Badge Reel all contained in a drawstring Thank You Bag. **Only \$14.79** 

# **GET RESULTS GEAR**



L05



### L04

### **Mylar Balloon**

Many hospitals will not allow latex, so this 18" Mylar® balloon is the perfect way to announce the week. More durable and longer lasting than latex. Helium required.

1-10 \$3.99, 11+ \$3.75

### L05 Button

Order plenty for your team and for distributing to visitors. Features the MLPW logo with laminated coating that resists scratching.

1.75" x 2.75" with rounded edges Pkg/10 \$5.99

# 000000

# L06

Get Results Click Pen

A work of art on a pen. Full-color design covers entire pen to make a great keepsake. Black ink. **\$0.99 each, Pkg/25 \$22.95** 





### L07 Get Results ID Holder

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case. *1.28" Diameter* **1-24 \$3.99, 25+ \$3.75** 

# L08

### **Post-It Notes**

Write reminders and make to-do lists whenever and wherever you need on these 3M Post-It® notes. The 4" x 6" pad includes 50 sheets with adhesive backs. **1-24 \$1.99, 25+ \$1.89** 

### L09 Stadiu

### Stadium Cup

16 oz. plastic cup will hold your favorite cold beverage. Perfect for your MLPW celebration.

1-24 \$0.99, 25+ \$0.95

### L10 Get Results Tee

98/2 preshrunk cotton/polyester cotton tee that is soft and long lasting. The MLPW logo looks great on this neutral ash grey shirt.

S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)

1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99



L09





# **TOP SELLERS**





### L11 Lanyar Badge Holder

1" wide polyester lanyard includes a break-away cord and a detachable plastic clip with metal swivel hook. 1-24 \$2.25, 25+ \$2.10

### L12 New! Gold Pewter Microscope Lapel Pin

Handcrafted and cast in solid, leadfree fine pewter and then dipped in gold. Each piece is an original three dimensional sculpture.  $1" \times 1/2"$ 

1-49 \$5.49, 50+ \$4.99

### L13 ID Holder

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case.  $2 \frac{1}{8}$ " x 3  $\frac{1}{4}$ " x .35" **1-24 \$3.99, 25+ \$3.75** 

### L14 Test Tube Mints

Perfect for your entire staff! This test tube shaped mint dispenser is filled with signature peppermints and features the Get Results logo in full color. 1-24 \$2.15, 25+ \$1.99





### L15 Multipurpose Carryall

This bag is made of 600D polyester and features a front mesh pocket for ID or cell phone, zippered compartments and carrying strap. Perfect for personal items or electronic devices.  $10" \times 8" \times 1.25"$ 

1-24 \$5.99, 25+ \$5.49

# L16

### Infuser Jogger Bottle

This large 26 oz. bottle is BPA free and features an infuser basket and a flip-top lid. **1-49 \$4.25, 50+ \$3.99** 

# L17

### **Tag Along Multi-Tool**

This handy key chain features a bottle opener, an LED light, a 39" tape measure and a convenient split key ring. **1-24 \$3.15, 25+ \$2.99** 

### L18 New!

### Gold DNA Lapel Pin

Handcrafted and cast in solid, lead-free fine pewter and then dipped in gold. Each piece is an original three dimensional sculpture. 5/16" x 1" **1-49 \$5.49, 50+ \$4.99** 







# PAC LAB GEAR





### L19 Poster

Display the Lab Week message proudly in smaller work areas and offices. Also makes a great employee giveaway when the celebration is over. 24" x 18" full color poster. \$4.25

### L20 Tent Cards

These popular cards display the Pac Lab message throughout your laboratory, cafeteria or waiting area. Use them as a tray card for patients during this important week. Let everyone know the contributions you make as a laboratory professional! **Pkg/25 \$3.99** 



L20

### L21 Unisex Baseball Tee

This sporty baseball style tee is made of 100% cotton with contrast three-quarter length raglan sleeves and neck trim. White with Carolina blue sleeves.

S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL) **1-24 \$14.99, 25-49 \$14.49, 50+ \$13.99** 

### L22

### **Unisex Tee**

4.5 oz., preshrunk 90/10 Softstyle cotton/polyester unisex T-shirt is perfect for layering. The sport grey color is perfect to highlight the 2019 LabWeek logo. *S*, *M*, *L*, *XL*, *XXL (add \$3 for each XXL)*, *XXXL (add \$5 for each XXXL)*1- 24 \$10.99, 25-49 \$9.99, 50+ \$8.99

### L23 Ladies Tee

Fitted for ladies, this preshrunk 50/50 cotton/polyester T-shirt is the perfect backdrop for the 2019 Lab Week logo. Heather sapphire.

S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL) 1-24 \$10.99, 25-49 \$9.99, 50+ \$8.99







# PAC LAB GEAR



### L24

### Two Tier Lunch Box New!

This BPA free two tier lunch box features two containers that snap together making food on the go a cinch. The containers are microwave safe enabling you to bring hot and cold food options for a complete meal.  $6.51" \times 3.2" \times 4.68"$ **1-24 \$9.99, 25+ \$9.49** 

L25 Ceramic Mug New!

This 12 oz. ceramic mug features a smooth matte outer wall with a white high-gloss liner. Microwave safe, hand wash recommended. Arrives in a 1-piece gift box. **1-24 \$7.99, 25+ \$7.49** 









### L26 New! RFID Premium Phone Wallet with Ring Holder

This RFID Phone Wallet with Ring Holder encases your credit or ID cards and keeps your identify safe! The phone wallet can be placed on the back of your phone for convenience. It can only hold one card at a time. The ring holder is easy for your finger to hold your phone or use it as a phone stand.

1-49 \$5.99, 50+ \$5.49

### L27 New! Hugo Travel Tumbler

14 oz. travel tumbler is double-wall constructed using a stainless steel exterior with a plastic liner and press-on lid. Fits most single cup coffee makers. Follow any included care guidelines.

1-24 \$10.99, 25+ \$10.49





# PAC LAB GEAR



### L28 A-Just-A Lanyard Badge Reel New!

The best of both worlds! This retractable lanyard allows you to easily adjust the length of your lanyard using the backside lock and adjustment button. It also features a safety breakaway, a durable vinyl strap, "J" Hook and split ring key attachment. **1-24 \$3.99, 25+ \$3.75** 

### L29 Scripto® Reign Ballpoint Stylus New!

This retractable stylus pen is made of ABS plastic and features a metallic barrel, shiny chrome accents and a soft rubber grip. It writes with a black ballpoint ink cartridge and tungsten carbide tip.

1-24 \$1.99, 25+ \$1.89

# L30

### Slim Frost Pen New!

The stylish slim barrel pen features the full color 2019 Lab Week logo wrapped around the pen. The Eversmooth® ink gives an extraordinary writing experience in black ink.

1-49 \$1.29, 50+ \$1.25









## L31

### **Recycled Sticky Notebook**

Recycled paper cover notebook that features 70 lined pages, color matching elastic closure, sticky notes and flags and a matching color paper barrel pen.  $6.1" \times 4.33"$ 

1-24 \$5.49, 25+ \$5.25

### L32

### Acrylic Key Tag New!

Rectangular acrylic key tag with a metal split ring attachment. The full color 2019 Lab Week logo is shown on both sides!  $1\frac{3}{8}$ "  $\times 2\frac{1}{8}$ " **1-24 \$1.25, 25+ \$0.99** 

# **BAGS AND TOTES**



### L33

### **Deluxe Shopper Tote**

This lightweight, 80 gram nonwoven grocery tote features a large, open main compartment, open front pocket with Velcro® closure and double 22" handles. *13" x 20" x 8"* 

1-49 \$2.99, 50+ \$2.79

### L34 Essential Tote

Made of strong 600D polycanvas, the essential tote features a zippered main compartment, dual side pockets and 12 inch drop handles.  $12.5" \times 13.5" \times 6.5"$ **1-24 \$8.99, 25+ \$8.49** 

### L35

### **Greystone Cooler Bag**

This trendy, heathered lunch cooler is made of 300D polyester with insulated lining and contrasting trim. It features a full zipper closure with two zipper pulls and an exterior pocket with a 28" carrying strap.  $11" \times 9" \times 6"$ **1-24 \$8.99, 25+ \$7.99** 









### L36

### Storm Messenger Bag New!

Made of strong 600D polycanvas with an open main compartment with a hook and loop flap closure, accessory pockets under flap, mesh side pocket, adjustable shoulder strap and reinforced top grab handle.

12.25" x 13.75" x 3.25" **1-24 \$11.49, 25+ \$10.99** 

### L37

### Drawstring Cinch Pack New!

Drawstring bag featuring a large open main compartment, cinch closure, front pocket with hook and loop closure and an ear bud port. It is made of 210D nylon with mesh detailing.  $18.5" \times 15" \times 5"$ **1-49 \$5.49, 50+ \$4.99** 







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