

# MEDICAL LABORATORY PROFESSIONALS WEEK April 19-25, 2020

To order, visit us at www.ascp.org/labweek



**USE CODE: LAB10** 

# ABOUT LAB WEEK





Gene P. Siegal, MD, PhD, FASCP

#### Dear Colleague,

Medical laboratory professionals possess a wealth of knowledge and are an invaluable part of the pathology and laboratory medicine healthcare team. Most are rarely seen by patients. Yet I cannot emphasize enough the enormous impact each of you have on the delivery of quality patient care.

This year, ASCP is celebrating Medical Laboratory Professionals Week (Lab Week), April 19-25, with the theme, "Fellowship of the Lab!" There are many ways to have fun with this theme, while sharing with your healthcare colleagues a compelling message of the vital work you do.

From entering your lab to win an ASCP-sponsored Lab Week prize to purchasing apparel, this catalog includes many ideas for bringing Lab Week to life in your care setting. I hope you will join us for Lab Week to shine a spotlight on your profession.

It's our opportunity to come together as a team of medical laboratory professionals and pathologists to recognize the importance of our unique fellowship, as well as our critical role in providing effective patient care. ASCP is the only organization that represents every member of the pathology and laboratory medicine team. No one in our profession works in isolation.

Let this booklet inspire you to get creative with the ASCP Fellowship of the Lab Photo and Video Contest. See page 4 for details on how to upload your content and vote for your favorites.

Now, let's celebrate our commitment, passion, and dedication to patient care!

Warm regards,

Sac P. Sigel

Gene P. Siegal, MD, PhD, FASCP ASCP President

Medical Laboratory Professionals Week (Lab Week) gives us an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out—to your networks, your local communities, and your healthcare colleagues—you can help everyone understand and appreciate the importance of the work you do. ASCP is one of 17 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession:

American Association of Blood Banks (AABB)

American Association for Clinical Chemistry (AACC)

American Association of Pathologists' Assistants (AAPA)

Association of Genetic Technologists (AGT)

American Medical Technologists (AMT)

Association for Molecular Pathology (AMP)

American Society of Cytopathology (ASC)

American Society for Clinical Laboratory Science (ASCLS)

American Society for Clinical Pathology (ASCP)

American Society for Cytotechnology (ASCT)

American Society for Histocompatibility and Immunogenetics (ASHI)

American Society for Microbiology (ASM)

Association of Public Health Laboratories (APHL)

Clinical Laboratory Management Association (CLMA)

Clinical and Laboratory Standards Institute (CLSI)

College of American Pathologists (CAP)

National Society for Histotechnology (NSH)

# 2019 CONTEST WINNERS



FIRST PLACE AdventHealth Rollins Brook Laboratory: P-Providing A-Amazing C-Care, A level above the rest



SECOND PLACE Lab Team Level Up! 2019

## THIRD PLACE

Our doctors dignified, Our patients satisfied Because we're the Prima-Pac, and "we're by your side"



FIRST PLACE VIDEO Deaconess Regional Laboratory - Crazy Busy Place Called Lab



LAB

DIAGNOSE

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# PHOTO & VIDEO CONTEST

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In honor of Lab Week, ASCP is celebrating the entire laboratory team—the power behind diagnostic medicine—with the ASCP 2020 Fellowship of the Lab Photo and Video Contest!

How do you and your team undertake the vital quest to provide quality patient care?

Gather your companions and undertake the epic journey to showcase your delivery of care by taking pictures or making a video with your lab team.

Head over to **www.ascp.org/labweek** to upload your photo or video by 2 p.m. CDT on Friday, April 3, 2020. Vote for your favorites during Round One of voting by 2 p.m. CDT on Friday, April 10, 2020.

The five entries in each category (photo or video) receiving the highest number of votes shall pass on to Round Two of voting, beginning at 2 p.m. CDT on Monday, April 13, 2020 and ends at 2 p.m. CDT on Thursday, April 16, 2020.

The winners will be determined by the number of votes for each photo or video during Round Two. The winners and their placements will be announced on Wednesday, April 22, 2020, and will receive fun prizes to celebrate Lab Week!

Be brave and forge your passion for Lab Week!

L01



#### L01 Sample Kit

Kit includes one each of the following: Poster, Get Results Mylar Balloon, Tent Cards (pkg/25), Get Results Buttons (pkg/10), 18.5 oz Tritan™ Bottle, Dual Function Tumbler, Multipurpose Carryall, Roll, Clip and Go Lunch Tote, Graphite Drawstring Sportspack, Light Up Stylus Pen, Recycled Sticky Notebook, Tag Along Multi-Tool Key Chain, Brick USB Hub and the Clip Clap Bluetooth Speaker at a reduced price! \$85.99

L02

L03

RESULTS Medical Laboratory Profess

GET RESULTS .

L04



## L02 Gift Set

Ready-to-give for the special people in your life. Gift set includes the Dual Function Tumbler, Light Up Stylus Pen and the Recycled Sticky Notebook all contained in a drawstring Thank You bag. **\$20.99** 

## L03

**Get Results ID Holder** 

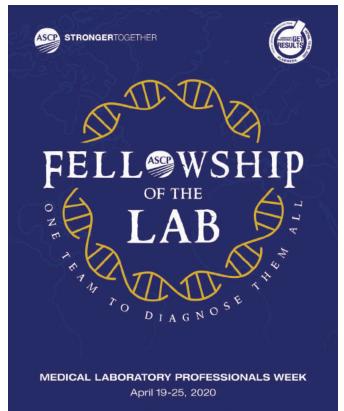
This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case. *1.28" Diameter* **1-24 \$3.99, 25+ \$3.75** 

#### L04 Get Results Lanyard Badge Holder

1" wide polyester lanyard includes a breakaway cord and a detachable plastic clip with metal swivel hook.

1-49 \$2.69, 50+ \$2.49

# **CELEBRATE LAB WEEK**



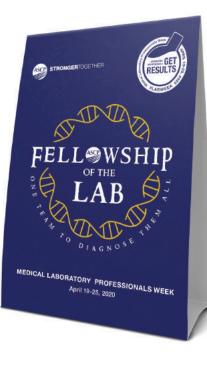
www.ascp.org/labweek

#### L05 Poster

Display the Lab Week message proudly in smaller work areas and offices. Also makes a great employee giveaway when the celebration is over. 18" x 24" full color poster. \$4.25

#### L06 Tent Cards

These popular cards display the Fellowship of the Lab message throughout your laboratory, cafeteria or waiting area. Use them as a tray card for patients during this important week. Let everyone know the contributions you make as a laboratory professional! **Pkg/25 \$3.99** 



L05





#### L07 Mylar Balloon

Many hospitals will not allow latex, so this 18" Mylar® balloon is the perfect way to announce the week. More durable and longer lasting than latex. Helium required. 1-10 \$3.99, 11+ \$3.75

# L08

# Button

Order plenty for your team and for distributing to visitors. Features the MLPW logo with laminated coating that resists scratching. 1.75" x 2.75" with rounded edges Pkg/10 \$5.99



L09

## L09 Stadium Cup

16 oz. plastic cup will hold your favorite cold beverage. Perfect for your MLPW celebration. 1-24 \$0.99, 25+ \$0.95

L06



#### L10 Top Seller! Lab Unisex Baseball Tee

This sporty baseball style tee is made of 100% preshrunk cotton with contrast threequarter length raglan sleeves and neck trim. White with navy blue. *S*, *M*, *L*, *XL*, *2XL* (add \$3 for each 2XL), 3XL (add \$5 for each 3XL) **1-24 \$14.99, 25-49 \$14.49, 50+ \$13.99** 

### L11 Get Results Tee

5 oz. preshrunk 100% cotton tee that is soft and long lasting. The MLPW logo looks great on this admiral blue shirt. *S*, *M*, *L*, *XL*, *2XL* (add \$3 for each 2XL), 3XL (add \$5 for each 3XL) **1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99** 

### L12 Unisex Tee

4.5 oz., preshrunk 35/65 Softstyle cotton/ polyester unisex T-shirt is perfect for layering. The heather sapphire is perfect to highlight the 2020 Lab Week logo. *S*, *M*, *L*, *XL*, *2XL* (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)
1-24 \$10.99, 25-49 \$9.99, 50+ \$8.99

## L13 Ladies Tee

Fitted for ladies, this preshrunk 50/50 cotton/polyester T-shirt is the perfect backdrop for the 2020 Lab Week logo. Graphite heather. *S, M, L, XL, 2XL (add \$3 for each 2XL), 3XL (add \$5 for each 3XL)* 

1-24 \$10.99, 25-49 \$9.99, 50+ \$8.99

# **BAGS AND TOTES**



### L14 Top Seller! Mutipurpose Carryall

This bag is made of 600D polyester and features a front mesh pocket for ID or cell phone, zippered compartments and carrying strap. Perfect for personal items or electronic devices. 10" x 8" x 1.25" **1-24 \$6.49, 25+ \$5.99** 

### L15 Gift Bag

Include this gift bag for the perfect finishing touch. This nonwoven, drawstring gift bag will hold your gifts and demonstrate your appreciation to those around you.  $9 \frac{3}{4}$ " x 11" x 3" **1-24 \$2.25, 25+ \$2.15** 

#### L16 New! Budget Shopper Tote

This lightweight shopper tote is made of 80 gram nonwoven, coated, waterresistant polypropylene and measures  $20" \times 13" \times 7 ~\%"$ , with 20" handles. **1-24 \$2.99, 25+ \$2.79** 

#### L17 New! Graphite Drawstring Sportspack

Made of strong 600D polyester, this sportspack features a drawstring closure, front zippered pockets and an earbud port to keep your electronics safe while listening to music.  $17.5" \times 14"$ **1-24 \$6.99, 25+ \$6.49** 



#### L18 Messenger Bag

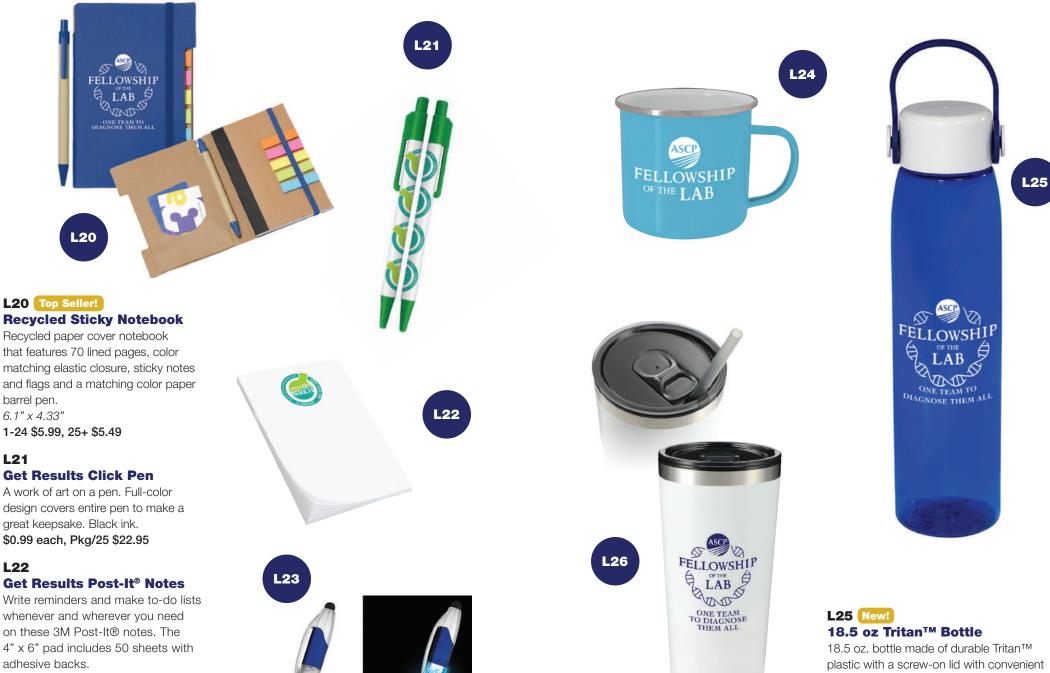
This modern messenger bag is made of strong 600D polycanvas and features a large main compartment with interior mesh pocket for documents, a front flap with hook and loop closure, lower pockets to store quick access items and an adjustable shoulder strap.  $11" \times 2.2" \times 15"$ **1-24 \$12.99, 25+ \$12.49** 

## L19 New! Roll, Clip and Go Lunch Tote

Made of 300D heathered polyester with white vinyl insulated lining, this tote features a roll-top opening with plastic snap closure for an air-tight seal and an easy-access exterior pocket. 7  $\frac{1}{2}$  " x 13" x 6" **1-24 \$9.99, 25+ \$9.49** 

# TAKE NOTE

# DRINKWARE



1-24 \$1.99, 25+ \$1.89

### L23 New! Light Up Stylus Pen

Plunger action pen with stylus on top and rubber grip for writing comfort and control. Push down to turn the extra bright LED light on/off. The matching colored light highlights the beads inside the pen barrel. **1-49 \$2.69, 50+ \$2.49** 



#### L24 New! Enamel Mug

12 oz. enamel campfire mug! It meets FDA requirements and hand wash is recommended to keep it looking wonderful. Hand it out to make a lasting impression! **1-24 \$7.99, 25+ \$7.49**  plastic with a screw-on lid with convenient carry handle. Hand-wash only. **1-24 \$7.99, 25-49 \$7.49, 50+ \$6.99** 

#### L26 New! Dual Function Tumbler

This 16 oz. tumbler is double-wall constructed using a stainless steel exterior with a plastic liner. It features a push-on, slide-open closure lid and a reusable straw. Hand wash only. Follow any included care guidelines. **1-24 \$11.99, 25+ \$10.99** 

# SOMETHING FOR EVERYONE







L32



#### L27 A-Just-A Lanyard Badge Reel

The best of both worlds! This retractable lanyard allows you to easily adjust the length of your lanyard using the backside lock and adjustment button. It also features a safety breakaway, a durable vinyl strap, "J" Hook and split ring key attachment. **1-24 \$3.99, 25+ \$3.75** 

# L28 Top Seller!

Get Results Test Tube Mints Perfect for your entire staff! This test tube

shaped mint dispenser is filled with signature peppermints and features the Get Results logo in full color. 1-24 \$2.15, 25+ \$1.99

### L29 New! Pull-Topper™

Multi-function Polypropylene Plastic tech device is a phone holder, stand, and cord winder. Includes removable adhesive for placement on back of smartphone to transform device into stand. *Instructions included.* **1-99 \$3.99, 100-249 \$3.49, 250+ \$2.99** 

## L30 Top Seller!

#### Gold Pewter Microscope Lapel Pin

Handcrafted and cast in solid, lead-free fine pewter and then dipped in gold. Each piece is an original three dimensional sculpture.  $1" \times 1/2"$ 

1-49 \$5.99, 50+ \$5.49

#### L31 Gold DNA Lapel Pin

Handcrafted and cast in solid, lead-free fine pewter and then dipped in gold. Each piece is an original three dimensional sculpture.  $5/16" \times 1"$ **1-49 \$5.99, 50+ \$5.49** 

## L32 Top Seller!

## **Tag Along Multi-Tool**

This handy key chain features a bottle opener, an LED light, a 39" tape measure and a convenient split key ring. **1-24 \$3.15, 25+ \$2.99** 

# SOMETHING FOR EVERYONE





#### L33 New! Wheat Straw Two-Section Lunch Container

Pack your food in style with this handy food container. It features a tray to keep your food separated and a locking lid with handles for carrying. It is an EcoSmart product, made from the rigid, durable stalk left over after wheat grains are harvested. FDA tested. BPA free. Microwave safe. Hand wash recommended. 7.28" x 3.15" x 4.92" **1-24 \$10.99, 25+ \$10.49** 

#### L34 Top Seller! Brick USB Hub

This 4-port USB 2.0 Hub is compatible with any USB port. An included USB cord extends 6.5 inches. **1-49 \$5.99, 50-99 \$5.49, 100+ \$4.99** 

#### L35 New! Clip Clap Bluetooth Speaker

Power your music with this portable bluetooth speaker! Quality sound in a small form that plays your music or other audio from any Bluetooth enabled device, making the Clip Clap Bluetooth Speaker compatible with just about anything that plays music. After listening to this speaker you'll be surprised that a speaker this small can produce sounds so clear! The built in clip makes it great for the person always on the go! Bluetooth working range is 10 meters (33 feet). Enjoy up to 1.5hrs. of music at max volume on a single charge. The charging time is 1.5hrs. Includes Micro USB Charging Cable. Built in Microphone. 1-24 \$13.99, 25-49 \$12.99, 50-99 \$11.99, 100+ \$10.99





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