



# HELPING PATIENTS LIVE LONG AND PROSPER

ASC

# MEDICAL LABORATORY PROFESSIONALS WEEK April 22-28, 2018

To order, visit us at www.ascp.org/labweek

Order by March 1st for 10% OFF all orders \$100 or more! Use Code: LAB10





Dr. Wisecarver

Dear Colleague,

Medical Laboratory Professionals Week (Lab Week), April 22–28, 2018, puts your laboratory work and your contribution to the clinical team front and center for a seven-day celebration. You know that each day of the year requires energy, passion, and hard work! This is your opportunity to recognize your team's 365-day commitment to positive patient outcomes.

From entering your lab to win an ASCP-sponsored Lab Week Prize to purchasing apparel, this catalog includes many ideas for bringing Lab Week to life in your care setting and across your community. As you continue to pave the way toward success in your own laboratory, we invite you to join us for Lab Week to put that success in the spotlight.

Now's the time to start planning how you and your laboratory will bring Lab Week to life! I hope that this booklet inspires you to celebrate the importance of the laboratory, and to get creative with the ASCP Star Lab Photo and Video Contest. See page 4 for more information on how to upload your content and vote for your favorites.

ASCP is the only medical society that represents the entire medical laboratory team. ASCP staff joins in this celebration to recognize the enormous contributions that laboratory professionals and pathologists make each day to improve the quality of patient care. We hope you have a great time collaborating with your colleagues on this fun celebration.

Warm regards,

James Wisecarver, MD, PhD, FASCP ASCP President

Medical Laboratory Professionals Week (Lab Week) gives us an opportunity to generate new awareness and excitement about the laboratory medicine profession. By getting the word out – to your networks, your local communities, and your healthcare colleagues – you can help everyone understand and appreciate the importance of the work you do. ASCP is one of 18 laboratory medicine organizations responsible for coordinating this high-profile celebration of your profession:

American Association of Blood Banks (AABB)

American Association for Clinical Chemistry (AACC)

American Association of Pathologists' Assistants (AAPA)

Association of Genetic Technologists (AGT)

American Medical Technologists (AMT)

Association for Molecular Pathology (AMP)

American Society of Cytopathology (ASC)

American Society for Clinical Laboratory Science (ASCLS)

American Society for Clinical Pathology (ASCP)

American Society for Cytotechnology (ASCT)

American Society for Histocompatibility and Immunogenetics (ASHI)

American Society for Microbiology (ASM)

Association of Public Health Laboratories (APHL)

Canadian Society for Medical Laboratory Science (CSMLS)

Clinical Laboratory Management Association (CLMA)

Clinical and Laboratory Standards Institute (CLSI)

College of American Pathologists (CAP)

National Society for Histotechnology (NSH)



HELPING PATIENTS LIVE LONG AND PROSPE

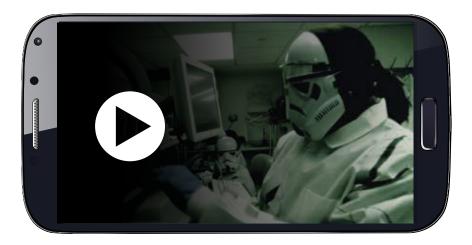
# **2018 STAR LAB** PHOTO & VIDEO CONTEST

In honor of Lab Week, ASCP is celebrating your passion for the profession with the 2018 Star Lab Photo and Video Contest.

How do you and your Star Lab Team help patients live long and prosper? Take pictures or make a video with your lab team and showcase your lab pride. See how creative you can get!

Head over to Facebook.com/ASCP.Chicago to upload your photo or video and vote on your favorite submissions through Thursday, April 12, 2018, at 2 p.m. CT during Round One of voting.

The Top Five photo submissions and Top Five video submissions will then move on to Round Two of voting through Thursday, April 19, 2018, 2 p.m. CT. The top submissions will be determined by the number of votes for each photo or video on Facebook. The winners and their placements will be announced on Monday, April 23, 2018, and will receive fun prizes to celebrate Lab Week!



FIRST PLACE VIDEO Lab-FORCE-Awakens-2

# **2017 PHOTO CONTEST WINNERS**



FIRST PLACE 1 Lab - Penn Path and Lab Medicine Team Up for Patient Care!



SECOND PLACE JPS Lab Rats



THIRD PLACE VA San Diego Healthcare System



FOURTH PLACE VBMC Lab All-Stars



FIFTH PLACE SJH Specialized Testing All-Stars

# CELEBRATE LAB WEEK



### L01 Poster

Display the Lab Week message proudly in smaller work areas and offices. Also makes a great employee giveaway when the celebration is over. 18" x 24" full color poster. \$4.25

#### L02 Tent Cards

These popular cards display the Star Lab message throughout your laboratory, cafeteria or waiting area. Use them as a tray card for patients during this important week. Let everyone know the contributions you make as a laboratory professional! **Pkg/25 \$3.99** 







## L03

#### **Mylar Balloon**

Many hospitals will not allow latex, so this 18" Mylar® balloon is the perfect way to announce the week. More durable and longer lasting than latex. Helium required. 1-10 \$3.99, 11+ \$3.75

#### L04 Button

Order plenty for your team and for distributing to visitors. Features the MLPW logo with laminated coating that resists scratching. *1.75" x 2.75" with rounded edges* **Pkg/10 \$5.99** 



# KITS, SETS, & MORE



### L05 Sample Kit

Kit includes one of each of the following: Poster, Mylar® Balloon, Tent Cards (pkg/25), Buttons (pkg/10), Vortex Dual Tumbler, Heather Grey Lunch Cooler, Urban Messenger Bag, Zip Tote, Drawstring Cinch Pack, Scripto® Score Ballpoint Stylus/Phone Holder, ID Holder and DNA Lapel Pin.

Total Value is more than \$75; as a kit you pay only \$67.99



# L06 Gift Set

Ready-to-give for the special people in your life. Gift set includes the Travel Tumbler, Scripto® Score Ballpoint Stylus/Phone Holder and the Notebook with Sticky Notes, all contained in a drawstring Thank You bag.

Total Value is more than \$19; as a gift set you pay only \$17.49





STAR LAB

## L07 Gift Bag

Include this gift bag for the perfect finishing touch. This nonwoven, drawstring gift bag will hold your gifts and demonstrate your appreciation to those around you.  $9 \frac{3}{4}$ "  $\times 11$ "  $\times 3$ " **1-24 \$1.59, 25+ \$1.53** 

#### L08 New! Scripto® Score Ballpoint Stylus/Phone Holder

This multi-functional ballpoint stylus combines technology and function. Simply twist to write or to use the stylus tip and extend the top barrel to reveal the phone holder. Black ink.

1-24 \$1.99, 25+ \$1.89

L09

#### L09 New! Lanyard Phone Holder and Wallet

This silicone holder wraps around the corners of most phones even with cases on. Perfect to put your ID cards, room keys, cash or credit cards inside. The additional RFID protector function will protect valuable information stored on RFID chips of credit cards from unauthorized scans or unwanted readers. The holder easily clips on and off the lanyard. **1-24 \$3.19, 25+ \$2.99** 

# GET RESULTS GEAR



L10



#### L10 Stadium Cup

16 oz. plastic cup will hold your favorite cold beverage. Perfect for your MLPW celebration. 1-24 \$0.99, 25+ \$0.95

## L11

## **Get Results ID Holder**

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case. *1.28" Diameter* 

1-24 \$3.99, 25+ \$3.75

# L12

### **Post-It Notes**

Write reminders and make to-do lists whenever and wherever you need on these 3M Post-It® notes. The 4" x 6" pad includes 50 sheets with adhesive backs. **1-24 \$1.99, 25+ \$1.89** 

#### L13 New! Notebook with Pen and Sticky Flags

This handy notebook features a 70 page lined writing pad, a matching pen with paper barrel in an elastic pen loop, four card holders, an interior expandable pocket and sticky flags in five neon colors.  $4" \times 6 ~/4"$ 

1-24 \$5.69, 25+ \$5.29



# L14 Click Pen

A work of art on a pen. Full-color design covers entire pen to make a great keepsake. Black ink. **\$0.99 each, Pkg/25 \$22.95** 

### L15 Get Results Tee

50/50 cotton/polyester tee that is soft and long lasting. The MLPW logo looks great on this turquoise heather shirt. *S*, *M*, *L*, *XL*, *XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)* **1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99** 





# TOP SELLERS

#### L16

#### Lanyard Badge Holder

1" wide polyester lanyard includes a break-away cord and a detachable plastic clip with metal swivel hook. 1-24 \$2.25, 25+ \$2.10

### L17 Pewter Microscope Lapel Pin

Handcrafted and cast in solid, leadfree fine pewter. Each piece is an original three dimensional sculpture.  $1" \times 1/2"$ 

1-24 \$5.25, 25+ \$4.99

# L18 ID Holder

This 40" auto-retract cord makes it a cinch to display your ID. Quality swivel alligator clip attachment and sealed weather-resistant case.  $2\frac{1}{8}x \times 3\frac{1}{4}x \cdot .35^{"}$ 

1-24 \$3.99, 25+ \$3.75

# L19

### **Test Tube Mints**

Perfect for your entire staff! This test tube shaped mint dispenser is filled with signature peppermints and features the Get Results logo in full color.

1-24 \$2.15, 25+ \$1.99

# L20 New!

#### **DNA Lapel Pin**

Handcrafted and cast in solid, leadfree fine pewter. Each piece is an original three dimensional sculpture.  $5/16" \times 1"$ 

1-24 \$5.25, 25+ \$4.99

### L21

#### **Tag Along Multi-Tool**

This handy key chain features a bottle opener, an LED light, a 39" tape measure and a convenient split key ring. **1-24 \$2.99, 25+ \$2.79** 





# TRAVEL GEAR





L22





L24

L22

#### Infuser Jogger Bottle

This large 26 oz. bottle is BPA free and features an infuser basket and a flip-top lid. **1-49 \$4.25, 50+ \$3.99** 

#### L23

#### **Travel Blanket**

Perfect for picnics, sporting events, concerts and other outdoor events, this large 47" x 60" travel blanket is made of 100% polyester. Great for travel, it includes a polyester and mesh carrying bag with a zippered closure and carry handle. It has an approximate size of 10" x 8" when in the bag. The 2018 Lab Week logo is displayed on the bag. **1-24 \$14.99, 25+ \$12.99** 

#### L24 Color Dip Snack to Go

Enjoy your favorite yogurt or snack while on the go or after a workout. Four piece set includes cup, cup lid, domed lid, and spoon. Place your favorite snack into the cup and store any toppings in the top domed piece. Reusable spoon stows away on attached clip. *6.5" H* **1-24 \$7.49, 25+ \$6.99** 



L26

STAR LAB



### L25 Magnetic Auto Phone Mount

The magnetic mount allows you to securely and safely mount your phone in your car. Simply attach the metal plate to the back of phone or place inside phone case and clip the mount into the car air vent. **1-24 \$4.99, 25+ \$4.59**  L25



#### L26 Vortex Dual Tumbler

L27

This 16 oz. tumbler is great for both hot and cold beverages. It has a double-wall acrylic body with a pushon thumb slide lid that is perfect for hot beverages. Then simply insert the polypropylene straw with stopper for your cold beverages. BPA free. **1-24 \$9.25, 25+ \$8.99** 

### L27 Travel Tumbler

20 oz. travel tumbler that is doublewall constructed using a stainless steel exterior with a plastic liner. It features a clear plastic lid with a sliding drink opening and a non-slip base pad on the bottom. It will keep beverages hot or cold for 2-3 hours. **1-24 \$9.99, 25+ \$8.99** 

# **BAGS AND T-SHIRTS**



#### L28

### Lab Unisex Baseball Tee

This sporty baseball style tee is made of 90/10 preshrunk cotton/polyester with contrast three-quarter length raglan sleeves and neck trim. Sport grey with black sleeves. Featuring the 2018 Lab Week Logo!

S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL) **1-24** \$14.99, 25-49 \$14.49, 50+ \$13.99

#### L29

#### **Unisex Tee**

This preshrunk, 100% cotton tee is soft and long lasting and features the 2018 Lab Week logo. Navy.

S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)

#### 1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99



#### L30 Ladies Tee

Fitted for ladies, this preshrunk 90/10 cotton/polyester T-shirt is the perfect backdrop for the 2018 Lab Week logo. Graphite.

S, M, L, XL, XXL (add \$3 for each XXL), XXXL (add \$5 for each XXXL)

1-10 \$10.99, 11-99 \$9.99, 100+ \$8.99

## L31 Drawstring Cinch Pack

Made of 210D polyester, this sport pack features a drawstring closure that allows you to keep your belongings safely on your back. This bag has a simple design allowing the 2018 Lab Week logo to be proudly displayed. 13 ½" x 17 ¾"

1-49 \$4.59, 50+ \$4.29

#### L32 New! Accessory Travel Bag

This versatile bag is made of 210D polyester ripstop and features three front zippered pockets, one large back zippered pocket and a convenient loop for easy hanging. It is perfect for tech or personal accessories. Spot clean/air dry.  $9" \times 7"$ **1-24 \$5.99, 25+ \$5.49** 

17

# **BAGS AND TOTES**









#### L33 Striped Cooler Tote

This versatile tote can be used as a tote bag or as a cooler for packing a healthy lunch. Made of 80 gram laminated, nonwoven, water-resistant polypropylene with foil laminated PE foam insulation. It features a top zippered closure, a large front pocket and reinforced 21" handles. It is perfect for work or outings.  $13" \times 13 \ensuremath{\ n\ensuremath{\ \ensuremath{\ \ensurema$ 

1-24 \$6.99, 25+ \$6.49

#### L34

#### **Heather Grey Lunch Cooler**

This trendy, heather grey lunch cooler is made of 300D polyester with foil laminated PE foam insulation. It features a double zippered main compartment, large front pocket and a 22" web carrying handle. It is large enough to hold up to eight cans and measures  $11" \times 8" \times 6 \frac{1}{2}"$ .

#### 1-24 \$9.99, 25+ \$8.99



L37

# L35

### **Deluxe Shopper Tote**

This lightweight, 80 gram nonwoven grocery tote features a large, open main compartment, open front pocket with Velcro® closure and double 22" handles. 13" x 20" x 8"

1-49 \$2.99, 50+ \$2.79

#### L36 Zip Tote

This trendy tote is perfect for work or play. It is made of 600D polycanvas and features a large zippered main compartment, a Velcro® closure, front slash pocket, and phone and organizational pockets along the base of the tote that include a pen slot, D-ring, and added corner detail to hang keys or water bottle. *It measures 16" x 5.5" x 16.5" with 14.5" handles.* 

1-24 \$9.99, 25+ \$9.49

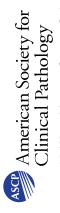
#### L37

#### **Urban Messenger Bag**

This great-looking messenger bag is made of strong, 600D polycanvas and features a large main compartment, a flap with Vecro® closure, an organization panel under the flap that includes a media pocket with earbud port, a side mesh pocket and an adjustable shoulder strap plus a carry handle. 12.25" x 13.5" x 3.25"

1-24 \$11.99, 25+ \$10.99





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