



*An initiative of the ABIM Foundation*

Dear Colleague,

Have you heard about the Choosing Wisely campaign?

The campaign created by ABIM Foundation, aims to promote conversations between physicians and patients surrounding appropriate tests and helping patients choose care that is supported by evidence, not duplicative, free from harm, and truly necessary.

Learn more at [choosingwisely.org](http://choosingwisely.org) or [ascp.org/choosingwisely](http://ascp.org/choosingwisely).

Sincerely,