



service



choice



support



quality



American Society for  
Clinical Pathology

Providing Assessment and Education  
Resources for your Laboratory

# Access online, anytime

The ASCP web site offers you online access to every ASCP resource. You'll find information about becoming a member, in addition to details about the latest events, publications, and certification requirements. The ASCP web site also adds value to many of the programs described in this catalog. You can access digital images for many of the cases included in the ASCP Assessment programs and learn more about the program features.

**Access CME certificates and digital images for specific assessment subscription programs today at [www.ascp.org](http://www.ascp.org)**

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# Introduction

**ASCP wants you to know:** We understand the challenges that laboratory managers like you face. In an increasingly cost-conscious and staff-challenged environment, you're doing more with less. That's why we have redoubled our commitment to providing you with everything you need to ensure optimum performance: service, choice, support, and quality. In short, we stand ready to serve as your trusted partner in the day-to-day operation of your lab.

We invite you to learn more about the resources that we offer for competency assessment, proficiency testing, and continuing education. Each of these programs has been streamlined to serve your needs.

**We're here to help.**

ASCP Customer Service: 800.267.2727

ASCP Web Site: [www.ascp.org](http://www.ascp.org)

# service

**When it comes to providing responsive service,  
no other organization comes close to ASCP.  
You told us what you needed, and we listened.**

At ASCP, we're taking steps to provide the best possible tools for managing the competency of your staff and for keeping costs under control. We've heard from laboratory managers like you and have gone the extra mile to respond to your needs – by offering education and assessment programs in the most convenient formats, by providing easier online access, by making on-time delivery our first priority, and by keeping costs down to help you meet your budget demands.

## Two important tools for advancing the competency of your lab team

### CheckPath®

Use this competency assessment tool to measure performance of staff compared to peers, to identify areas for improvement, and to help your staff earn continuing education credits.

Every quarter, you receive patient focused, peer-reviewed cases. Customize your subscription by choosing from among three CheckPath programs.

- Anatomic Pathology includes 20 cases per year with glass slides and digital images and meets CAP accreditation requirements
- Hematopathology includes 20 cases per year with glass slides and digital images
- Clinical Pathology includes 21 cases and one comprehensive case

See how your laboratory is performing in a timely manner. With CheckPath, you'll receive targeted answers within 48 hours of submitted answers.

### CheckSample®

With eight series in every major area of anatomic and clinical pathology and laboratory medicine, CheckSample offers your entire lab team a single solution for self-study continuing education.

Every month, you receive one or more peer-reviewed cases on a timely topic, quality glass slides, exercises, and quizzes. Choose one or more series:

- Clinical Chemistry
- Microbiology
- Cytopathology
- Surgical Pathology (glass slides)
- Forensic Pathology
- Surgical Pathology II
- Hematology
- Transfusion Medicine

*Count on service from ASCP. To find out more, visit [www.ascp.org/assessment](http://www.ascp.org/assessment) or email [assessment@ascp.org](mailto:assessment@ascp.org)*

# choice

**ASCP is committed to providing you with the most choice in assessment, continuing education, and proficiency testing programs.**

When it comes to selecting education and assessment resources for your laboratory, we know you have a choice. That's why ASCP is working hard to provide a wide range of programs in a variety of media covering a broad range of cutting-edge topics – and a choice of ways to use them. We offer programs in print and online, as well as live conferences and workshops. We're especially proud of our popular Teleconference programs, which bring live educational presentations from leading experts – right into your laboratory.

## ASCP offers dozens of choices for in-lab education

### Teleconferences

Every Spring and Fall, ASCP brings the strongest lineup of pathology and laboratory medicine programs directly to your lab via our live one-hour Teleconferences. These unique events are a versatile source of continuing education and provide critical information for the lab.

ASCP offers a rich choice of Teleconference programs in a wide variety of categories, including:

- Chemistry and Immunochemistry
- Cytology
- Forensic Pathology
- Hematology and Coagulation
- Histology
- Laboratory Operations and Management
- Microbiology and Infectious Diseases
- Molecular Diagnostics
- Phlebotomy
- Surgical Pathology
- Transfusion Medicine

**For complete details and ordering information, visit [www.ascp.org/teleconferences](http://www.ascp.org/teleconferences).**

*We offer you more choices. We know that every lab has different needs. Our Teleconferences offer a range of topics, as well as special program packages.*

# support

**ASCP supports your efforts to maintain the highest performance standards in your laboratory.**

As a laboratory manager, you need to stay on top of every aspect of your lab's performance, including regulatory compliance, staff education, competency assessment, and change management. To keep your laboratory at top performance, you need a partner that you can rely on for cost-efficient tools, on-time delivery, and knowledgeable support every step of the way. ASCP stands ready to provide that support. We're constantly upgrading our systems and service to be responsive to your needs.

## ASCP Assessment Programs: Glass slide cytology assessment tools for your lab

### ASCP GYN Assessment™

This GYN glass-slide program not only meets CAP accreditation requirements, it also provides in-depth education. The program includes high-quality cases reviewed by renowned cytopathology experts and detailed statistical analysis for benchmarking individual and laboratory performance. You'll receive 15 glass slide cases and up to three online "virtual" slides over the year.

**Companion program:** ASCP GYN Review - Glass slide program for basic review of 30 GYN cases. Target answers and peer comparison statistics only.

### ASCP Non-GYN Assessment™

This Non-GYN glass-slide program with in-depth education also meets CAP accreditation requirements. Detailed statistical analysis for benchmarking individual and laboratory performance is included. You'll receive 20 glass-slide cases and up to three online "virtual" slides over the year.

**Companion program:** ASCP Non-GYN Review - Glass slide program for basic review of 40 Non-GYN cases. Target answers and peer comparison statistics only.

### ASCP FNB Site-Specific Assessment™

This Non-GYN glass-slide program provides in-depth education focused on specific non-gyn body sites. You choose the body site samples from the list of breast, thyroid, lymph node and salivary gland cases. Detailed statistical analysis for benchmarking individual and laboratory performance is included. Over the year, you'll receive 24 glass-slide cases with online access to case studies.

**Companion program:** ASCP FNB Site-Specific Review: Glass-slide program for the basic review of 48 FNB cases. Target answers and peer comparison statistics only.

Unlike other competency assessment program providers, **ASCP offers you a choice of start dates for all assessment programs.**

Count on quick response and knowledgeable service from ASCP. To find out more, visit [www.ascp.org/assessment](http://www.ascp.org/assessment) or email [assessment@ascp.org](mailto:assessment@ascp.org)

*We offer you the support you need and are committed to consistent, on-time delivery. We've streamlined the response submission process. Answers are returned within an hour after receipt of your diagnoses. In addition, expert assistance is always just a toll-free phone call away.*

# quality

**ASCP is committed to the highest standards of quality in its educational resources, testing tools, and service.**

ASCP will always maintain the “gold standard” in our profession for quality, reliability, and expertise. Our high standards are reflected in everything we do. We believe that patients have a right to accurate testing and that cytopathology laboratories have a right to expect testing programs that reflect real-world situations. One product that reflects our high standards is the ASCP gynecological proficiency testing program, which meets or exceeds all regulatory requirements for quality assurance, while providing fair, accurate, and proven testing for cytopathology professionals.

## Just like your lab, ASCP sets the bar high

### GYN Proficiency Testing Program

At ASCP, we believe that cytopathology labs need a high quality, CMS-approved gynecological testing program. In response to this need, the ASCP GYN PT and Assessment Committee goes the extra mile to deliver the highest quality for your gynecological cytology proficiency testing. ASCP has set the slide validation criteria for our PT product line above the minimum standard.

All slides require a minimum of 40 reads and must maintain a performance of 90% or greater. And, because more than half of those undergoing PT are cytotechnologists, the referee panel has been broadened from three physicians to three physicians *and* two cytotechnologists. The PT programs include:

- **ASCP GYN PT™** – a stand-alone gynecological cytology proficiency testing program that leverages the experience of over 17,000 individual tests
- **ASCP GYN PT and Lab Comparison™** – a complete solution that fulfills gynecological cytology proficiency testing and CAP accreditation requirements

To find out more, visit [www.ascp.org/proficiencytesting](http://www.ascp.org/proficiencytesting).

*We provide the highest quality. We promise that all GYN PT slides are field validated as part of the ASCP ongoing quality process. We promise that we'll always go the extra mile to provide testing on **any** day of the year and to provide 100% of the prep type you select. And of course, expert staff are available to provide support.*

# ASCP Membership: A Leader and Lifelong Partner

**ASCP is your advocate. As a member, you can rely on us to provide the tools and resources you need in every area that matters, including: Education, Certification, Publications, Advocacy and Outreach.**

## **Your Continuing Education Partner**

Continuing education will always play an important role in the lab. In addition to helping the lab keep pace with advances in medicine and technology, continuing education is a vital part of maintaining professional certification. ASCP is here to help with more than 400 education, assessment, and proficiency testing programs.

## **Meeting MOC and CMP requirements**

Pathologists can earn credits for the American Board of Pathology (ABP) Maintenance of Certification (MOC) requirements and Laboratory Professionals can earn points toward the ASCP Board of Registry (BOR) Certification Maintenance Program (CMP) with the following programs: CheckPath®, Check Sample®, GYN Assessment, Non-GYN Assessment, FNB Site-Specific Assessment and Teleconferences.

## **Subscriptions**

- *American Journal of Clinical Pathology (AJCP)*, a clinically oriented peer-reviewed pathology and laboratory medicine research journal
- **LABMEDICINE™**, a monthly periodical with continuing education, career development and new technologies applicable to the entire medical laboratory

## **Online Benefits**

- ASCP's e-News Briefs and e-Policy News containing relevant industry information
- ASCP JobFinder, a valuable resource for job seekers and employers, helps connects members to new employment opportunities

## **Free Continuing Education**

- Each year paying members may enroll in a designated number of online continuing education courses free-of-charge

## **Discounts**

- Discounts on a variety of products and programs including the Annual Meeting, workshops and teleconferences
- Group discounts on insurance, car rental, credit card offers and more

**To find out more, visit [www.ascp.org/membership](http://www.ascp.org/membership)**

# Commitment to Quality

In 2007, ASCP earned ACCME accreditation for 6 years. “Accreditation with Commendation” reaffirms ASCP as the premier professional continuing education provider in laboratory medicine and pathology. Only 8 percent of all accredited CME providers are awarded this high level of recognition. ASCP’s commitment to quality has translated to five consecutive six-year accreditations, beginning in 1983.

## **What does this mean for you?**

You will continue to receive from ASCP the highest quality continuing education available today.



Key:

- Glass slide =
- Digital =
- Image =

**Step 1** Choose your Programs.

**Step 2** Select number of participants and total participant fees.

**Step 3** Total the Order = Program fees + Total participant fees.

**Step 4** Fax to 312.541.4472 or call customer service at 800.267.2727.

Program	Key	Number of Participants	Price on/ before 12/1/07	Price after 12/1/07	Program Fee
<b>CheckPath</b>					
<input type="checkbox"/> Hematopathology	<input type="checkbox"/>	_____	\$ 575	\$ 650	_____
<input type="checkbox"/> Clinical Pathology		_____	\$ 575	\$ 650	_____
<input type="checkbox"/> Anatomic Pathology	<input type="checkbox"/>	_____	\$ 575	\$ 650	_____
<b>Cytology Programs</b>					
<input type="checkbox"/> GYN Assessment	<input type="checkbox"/>	_____	\$ 575	\$ 650	_____
<input type="checkbox"/> Companion - GYN Review*	<input type="checkbox"/>	_____	\$ 300	\$ 375	_____
<input type="checkbox"/> Non-GYN Assessment	<input type="checkbox"/>	_____	\$ 650	\$ 725	_____
<input type="checkbox"/> Companion - Non-GYN Review*	<input type="checkbox"/>	_____	\$ 325	\$ 400	_____
<input type="checkbox"/> Non-GYN Digital Image		_____	\$ 650	\$ 725	_____
<input type="checkbox"/> FNB Site Specific Assessment	<input type="checkbox"/>	_____	\$ 750	\$ 825	_____
<input type="checkbox"/> Companion - FNB Site Specific Review*	<input type="checkbox"/>	_____	\$ 375	\$ 450	_____
<b>CheckSample</b>					
<input type="checkbox"/> Surgical Pathology	<input type="checkbox"/>	-na-	\$ 364	\$ 414	_____
<input type="checkbox"/> Surgical Pathology II		-na-	\$ 304	\$ 354	_____
<input type="checkbox"/> Cytopathology		-na-	\$ 456	\$ 506	_____
<input type="checkbox"/> Forensic Pathology		-na-	\$ 365	\$ 415	_____
<input type="checkbox"/> Clinical Chemistry	-na-	-na-	\$ 224	\$ 274	_____
<input type="checkbox"/> Hematology		-na-	\$ 224	\$ 274	_____
<input type="checkbox"/> Microbiology		-na-	\$ 224	\$ 274	_____
<input type="checkbox"/> Transfusion Medicine	-na-	-na-	\$ 224	\$ 274	_____
<input type="checkbox"/> Complete series (all 8)	<input type="checkbox"/> ,	-na-	\$ 1908	\$ 2228	_____
<b>GYN Proficiency Testing</b>					
<input type="checkbox"/> GYN PT	<input type="checkbox"/>	_____	\$ 895	\$ 995	_____
<input type="checkbox"/> GYN PT and Lab Comparison	<input type="checkbox"/>	_____	\$ 1295	\$ 1350	_____

\*Companion Review program pricing is based upon the purchase of an accompanying Assessment program. Separate pricing applies if Review program purchased separately. Contact customer service for Review-only pricing.

Program Fees

Total Participant Fees =  x \$50

(enter \$ here) >

(Program + Total Participant Fees) = **Grand Total**



## Ordering and Payment Information

If you have an ASCP ID, enter it in the boxes below as it appears on your membership card. It begins with zero. Prepayment by check, credit card, or a purchase order is required in order to process your purchase.

0							
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MARKET CODE  
0000000

- Check enclosed** (please make payable to ASCP)  
 **Purchase order number** (please attach a copy of the purchase order)

**Please charge to:**  Visa  MasterCard  AMEX

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_

## Site Contact Person and Institution Information

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Primary Contact Person \_\_\_\_\_

**Email (required)** \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Provide your CAP/LAP Accreditation Number for reporting purposes:

CAP/LAP Accreditation Number \_\_\_\_\_

## Program Mailing Address (if different from above)

Institution \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Fax to 312.541.4472 or call 800.267.2727



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